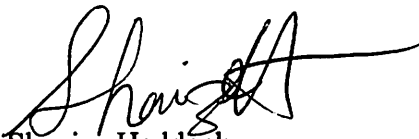


- 1) At 7:30pm the online meeting was called to order by Ms. Karp. Present were Hildy Karp, Heather Marvell, Brian O'Leary, Alice Greenberg-Sheedy, Marietta Zacker, Diego Ribadeneira, Village Trustee Bill Haskins, Lindita Cani, Shanize Haddock, Jenna Leis and an unidentified member of the public. Jaime Saeed joined later.
- 2) **Foundation Update:** The Foundation spoke a lot about the capital campaign during their meeting. They are preparing their case statements, Ms. Zacker spoke more about that later in the board meeting. The foundation is gearing up for whatever happens with the grant; there is a lot of enthusiasm and preparation.
- 3) **Minutes:** Ms. Zacker made a motion to approve the minutes from the June meeting, Ms. Greenberg-Sheedy seconded, all approved.
- 4) **Resolution:**
 - a) *Jill Faherty*- Ms. Zacker made a motion to approve Jill Faherty as Library Director and Chief Administrative Officer of South Orange Public Library effective July 26th 2021, Ms. Greenberg-Sheedy seconded, all approved.
The village made their own resolution and did the actual hiring but in the past the Library Board has also made a resolution.
 - b) *Karin Roslund*-Ms. Greenberg-Sheedy made a motion to approve the promotion of Karin Roslund from part-time library assistant to part-time librarian effective September 1st 2021, Ms. Zacker seconded, all approved.
- 5) **Financial:** Mr. O'Leary made a motion to approve the bills from operating totaling \$14,211.82, Mr. Ribadeneira seconded, all approved. Mr. O'Leary made a motion to approve the bills from the trustee accounts totaling \$4,585.61, Ms. Zacker seconded, all approved.
- 6) **Director's Report:** Ms. Cani updated the Board. Business as usual at the library with an increase in foot traffic. Summer Reading has gotten great feedback from the community. Ms. Cani shared some patron comments with the Board; "summer reading was all the talk at a 4th of July BBQ as well as the pool". Opening day of summer reading had over 100 patrons who came to participate in the scheduled programs.
This Board meeting was Ms. Cani's last as Interim Director; she expressed her thanks to the board for allowing her to navigate and make decisions for the library for the past 8 months. Ms. Karp commented that the board is very appreciative of Ms. Cani for her leadership and willingness to step into the position. Other Board members also conveyed their gratitude.
The Board discussed in person meetings, with the consensus that they may do a hybrid model for the September Board meeting.
- 7) **New Library Director:**
 - a) *Onboarding:* Ms. Saeed told the Board that the meet and greet with Jill Faherty went very well, with members of the Foundation, Friends and Summer Jones in attendance. Ms. Cani commented that the staff was also very happy to meet Ms. Faherty and they are feeling confident they will do a great job together.
October 3rd is newcomers day which will be another great meet and greet opportunity. Karen Hilton and Ms. Karp will be present for Ms. Faherty's 1st official day at the library. Ms. Saeed and Ms. Greenberg-Sheedy will send dates to Ms. Cani for a Connett tour. Mr. O'Leary will also send Ms. Cani the list that the board came up with of things that would be useful for Ms. Faherty. The Friends will work with Ms. Greenberg-Sheedy to provide some of the breakfast for that 1st day.

- 8) **4Elbows and communications:** the communications team within the library (Ayesha Makhdoom, Michael Pucci and Lindita Cani) along with Ms. Zacker and Mr. O'Leary met to talk about PR and marketing for the library. Ms. Zacker reached out to 4Elbows about needs the library has regarding the website, and making sure the library is presented in the best and most efficient and effective way. 4Elbows came up with a plan for additional training for staff, along with templates for the newsletter and flyers in particular, for an additional cost. Mr. O'Leary made a motion to approve expenditure of up to \$1500 from trustee account (technology) to pay 4Elbows for templates and staff training for communications, Mr. Ribadeneira seconded, all approved.
- 9) **Connett Connections:**
- a) *Exterior work Update-* Ms. Cani reached out to Village Hall; the work is supposed to start at the beginning of August, the Village is waiting on forms from the contractor. Ms. Karp commented that the Board should use this as a communications opportunity by placing banners and such on the fence to explain what is happening. The Board will work on pricing that out. Ms. Cani told the Board that she is waiting on a response from the foundation about a QR code that links directly to the Foundation's donation page; Ms. Zacker told her to move forward with it, but she will still put in on the agenda for the next Foundation meeting. Ms. Marvell asked that bookmarks portraying an outdated version of the project be pulled from circulation.
 - b) *Capital Campaign:* the Foundation is ahead of the Board in their case statements for why the library and project is important to them. Ms. Zacker asked the Board to send theirs to her. The Foundation thought a lot about the structure of the campaign and realized that the campaign needs to focus on one thing; the project as it was presented in the state grant. They recommend running the capital campaign with the understanding that the project will go forward regardless of what happens with grant.
- The Board discussed what would happen in the event the library does not receive the grant. Ms. Zacker explained that if that happens, the project will still move forward, but it would be phased and will occur over a longer time frame. Mr. O'Leary commented that the Board is essentially responsible for this, and requested more time to think it over. Ms. Zacker and Ms. Karp will work on a document that the board can look at, and a decision can then be made.
- 10) **New Business:** the library is applying for an ARPA (American Rescue Plan Act) grant, which deals with connectivity. They intend to ask for \$25,000, which would allow for Wi-Fi around the building that also spreads 300 meters across the community. They plan to get hotspots with a bigger data plan for patron use, along with new laptops which are used for computer classes. The Board agreed that it was a great idea.

The meeting was closed at 8:48pm.

Respectfully submitted by



Shanize Haddock